What’s the contest theme?

The theme of the contest is “Describe how winning this challenge will make a healthy difference in YOUR, OR a student’s, financial ability to attend the college of their choice.” Use this as your guide to compose an essay (250 words maximum) that best communicates the theme.

What’s the grand prize?

Ten (10) winners will each receive a grand prize that includes one (1) $10,000 corporate check, payable to the winner, intended to be used for a 529 savings plan for college and one (1) $5,000 corporate check, payable to the winner, intended to assist with tax expenses.

The approximate retail value (ARV) of each Grand Prize is $15,000. Please note, the grand prize is not transferable.

You can also be entered to win one of 14 daily drawings in the Go365 HealthierU Voting Sweepstakes by signing in to Go365 and voting for your favorite contest essay.

Who’s eligible?

All Go365 members are eligible to enter and win the contest except for employees of Go365 LLC, employees of Humana Inc. assigned to Go365, and employees of GMR Marketing LLC, including the immediate family members (parent, spouse, child, sibling) of such employees or the immediate household of such employees, whether or not related, Humana Medicare Advantage members and Humana Medicare Advantage with prescription drug coverage plan members and Group Medicare via Humana Medicare Employer Plan. Additional eligibility requirements include:

• Entrant must be 18 years of age or older and of the age of majority in their state of residence
• Entrant must be a Go365 member at the time of entry

What are the judging criteria?

Round One: Essay entries will be evaluated and judged by the Contest Administrator based on:

1. 35 points for motivation, which is defined as what has been a motivating factor to push you and your student to make healthy choices in your life
2. 35 points for inspiration, which is defined as what inspires and your student to want to make healthy choices
3. 30 points for creativity, which is defined as being original and unique

Round Two: Semifinalists chosen from Round One will be featured at Go365.com between September 11, 2017 and September 24, 2017 (“Voting Period”) for viewing and voting by eligible Go365 members only.

The fifteen (15) semifinalists with the highest combined scores after Rounds One and Two will be designated as Finalists.

Round Three: Selection of grand prize winners. Finalists’ entries will be evaluated by a panel of judges from Go365 with expertise in wellness and behavioral economics based on the same criteria used in Round One.

Go365contest.com
How do I enter?

To enter, click the “See contest details” link on the dashboard of Go365.com.

Will I be notified after I submit an essay?

All participating members should expect to receive an online notification thanking them for submitting an essay right after the essay has been submitted. If your essay has been selected as a semifinalist, you’ll be notified before the online voting begins on September 11, 2017.

Can I participate even if I don’t submit an essay?

Yes, you can participate in the Sweepstakes during the Voting Period. Even if you don’t submit an essay and enter the contest, you have the chance to win one of 14 daily prizes. Once the online voting period opens, go to your Go365 dashboard and click on the “See contest details” link to vote for your favorite essay out of the 20 semifinalists. Once voting is open, all voters are entered into a drawing for a chance to win a prize of their choosing from the list of specified items outlined below, valued between $125.00 to $149.99.

What kinds of prizes can I win by voting?

Winners of the daily drawings can select a prize, valued at $125.00 to $149.99, from these options:

1. Fitbit Charge® 2 (Small or Large, Black or Stainless Steel) MSRP: $129.95
2. Garmin Vivosmart® 3 (Regular, Black) MSRP: $139.99
3. Garmin Index™ Smart Scale (Black) MSRP: $149.99
4. CamelBak® Fourteener 20 (Black or Blue) MSRP: $125.00
5. iPod nano® 16GB (Space Gray) MSRP: $149.00

Limit one (1) prize per person.

Who can vote?

All Go365 members are eligible to vote except for employees of GMR Marketing LLC, including the immediate family members (parent, spouse, child, sibling) of such employees as well as members of the immediate household of such employees, Humana Medicare Advantage members and Humana Medicare Advantage with prescription drug coverage plan members and Group Medicare members (via Humana Medicare Employer Plan). Humana employees are eligible. Additional eligibility requirements include:

- Entrant must be 18 years of age or older and of the age of majority in their state of residence
- Entrant must be a Go365 member at the time of entry

Where do I vote?

Eligible members can go to the Go365 dashboard. To vote, click on “See contest details” link.

Go365contest.com
How often can I vote?

All eligible Go365 members can vote once for their single favorite essay during the 14-day voting period. Each day, voters will be entered in a random daily drawing for a prize valued between $125.00 to $149.99. In all, 14 prizes will be awarded — one for each day of voting. Non-winning daily entries roll over to subsequent daily drawings. Limit one vote per eligible Go365 member during the Promotion Period. So, the earlier you vote, the greater your chance for winning a daily drawing prize. Visit Go365contest.com for complete sweepstakes rules.

Why should I vote?

Vote to support your fellow Go365 members, discover inspirational stories and have a chance to win one of 14 randomly drawn daily prizes.

What are key dates I need to be aware of?

- **June 19 - July 30, 2017** — contest essays accepted
- **September 11 - September 24, 2017** — online voting period
- **October 24, 2017 (on or about)** — notification of potential grand prize winners

How will I be notified if I win?

For the HealthierU Contest, the 10 contest winners will be notified by phone, email or express mail on or about October 24, 2017. The potential grand prize winners must respond within seven calendar days.

For the HealthierU Voting Sweepstakes (the daily random drawing), 14 winners will be notified via phone, email or express mail on or about September 26, 2017. Each potential daily winner must respond within 10 business days to claim his or her prize.
Go365 is not an insurance product.

**Contest: NO PURCHASE NECESSARY TO ENTER OR WIN; VOID WHERE PROHIBITED. This is not a game of chance.** Open to legal U.S. residents (incl. DC) who are 18+ and of the age of majority in their state of residence, and a Go365 member at time of entry. MA/MAPD (Medicare Advantage/Medicare Advantage with Prescription Drug coverage) members and Group Medicare (via Humana Medicare Employer Plan) members are **NOT** eligible to enter or win. Employees of Go365, LLC, employees of Humana Inc. assigned to Go365 and employees of GMR Marketing LLC are **NOT** eligible to enter or win; nor are the immediate family members (parent, spouse, child, sibling) of such employees or the immediate household of such employees, whether or not related. For entry details/official rules, visit go365contest.com. Enter 12:01 a.m. CT on 6/19/17 to 11:59 p.m. CT on 7/30/17. Voting between 9/11/17 and 9/24/17. Limit 1 entry per Go365 Member. Sponsored by Go365, LLC, 550 W. Adams Street, Chicago, Illinois 60661.

**Voting Sweepstakes: No purchase necessary to enter, play, or win.** Entrant must be 18+ and of the age of majority in their state of residence, a resident of and physically located in the fifty (50) United States (includes District of Columbia), a Go365 member at time of entry, and a Go365 member as of the start date of the Sweepstakes. MA/MAPD (Medicare Advantage/Medicare Advantage with Prescription Drug coverage) members and Group Medicare (via Humana Medicare Employer Plan) members are **NOT** eligible to enter or win. Employees of GMR Marketing LLC are **NOT** eligible to enter or win. To enter the Go365 HealthierU Voting Sweepstakes, visit Go365contest.com between 12:01 a.m. CT on September 11, 2017 through 11:59 p.m. CT on September 24, 2017, accept the Official Rules and Go365’s Privacy Policy and vote for the entry you find most motivational, inspirational, and creative. All votes must be received by 11:59 p.m. CT to be entered for that day’s drawing. Non-winning daily entries will roll over to subsequent daily drawings. **Limit one vote per eligible Go365 member during the Promotion Period.** Entries must be submitted by 11:59 p.m. CT on September 24, 2017 to be eligible. Void where prohibited. For Official Rules and entry details visit go365contest.com. Sponsored by Go365, LLC, 550 W. Adams Street, Chicago, Illinois 60661.
Discrimination is against the law

Humana Inc. and its subsidiaries comply with applicable federal civil rights laws and do not discriminate on the basis of race, color, national origin, age, disability, or sex. Humana Inc. and its subsidiaries do not exclude people or treat them differently because of race, color, national origin, age, disability or sex.

Humana Inc. and its subsidiaries provide free auxiliary aids and services, such as qualified sign language interpreters, video remote interpretation, and written information in other formats to people with disabilities when such auxiliary aids and services are necessary to ensure an equal opportunity to participate, in addition to free language services to people whose primary language is not English when those services are necessary to provide meaningful access, such as translated documents or oral interpretation.

If you need these services, call the number on your ID card (TTY: 711) or email accessibility@humana.com.

If you believe that Humana Inc. and its subsidiaries have failed to provide these services or discriminated in another way on the basis of race, color, national origin, age, disability or sex, you can file a grievance with Civil Rights/LEP/ADA/Section 1557 Compliance Officer, 500 W. Main Street -10th floor, Louisville, Kentucky 40202

If you need help filing a grievance, call the number on your ID card or if you use a TTY, call 711.

You can also file a civil rights complaint with the U.S. Department of Health and Human Services, Office for Civil Rights electronically through the Office for Civil Rights Complaint Portal, available at https://ocrportal.hhs.gov/ocr/portal/lobby.jsf, or by mail or phone at U.S. Department of Health and Human Services, 200 Independence Avenue, SW, Room 509F, HHH Building, Washington, D.C. 20201, 1-800–368–1019, 800-537-7697 (TDD).

Complaint forms are available at http://www.hhs.gov/ocr/office/file/index.html

Multi-Language Interpreter Services

ATTENTION: If you do not speak English, language assistance services, free of charge, are available to you. Call the number on your ID card (TTY: 711)...

ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al número que figura en su tarjeta de identificación (TTY: 711)...

注意：如果您使用繁體中文，您可以免費獲得語言援助服務。請致電會員卡上的電話號碼 (TTY: 711)...

 заметка: Если вы говорите на русском языке, вы можете получить бесплатные услуги перевода.

주의: 한국어를 사용하시는 경우, 언어 지원 서비스를 무료로 이용하실 수 있습니다.

Díí baa akó nínízin: Díí saad bee yáníl¡i’go Diné Bizaad, saad bee aká’ánida’a’wo’dé’, t’áá jiik’eh, éí ná hóló, námboo ninaaltsos yézhí, bee néé ho’dólzin biká’díigii beé ho’hóne’ (TTY: 711)...

Complaint forms are available at http://www.hhs.gov/ocr/office/file/index.html